

HOW DO WE GET THERE?

OBJECTIVES, STRATEGIES, AND ACTIONS

The strategies outlined in this section serve as the “how” to achieve the city’s urban forest goals directly advancing the Vision of growing a resilient urban forest through thoughtful planning and shared care. The five primary objectives—**Protect, Regulate, Grow, Manage,** and **Engage**—translate the Guiding Principles into action, ensuring that the health, climate, and economic benefits of trees are realized equitably across the community. Developed through extensive community engagement, input from the Steering Committee, and collaboration with the City of Fairfax project team, these objectives provide the framework for turning shared values into tangible results.

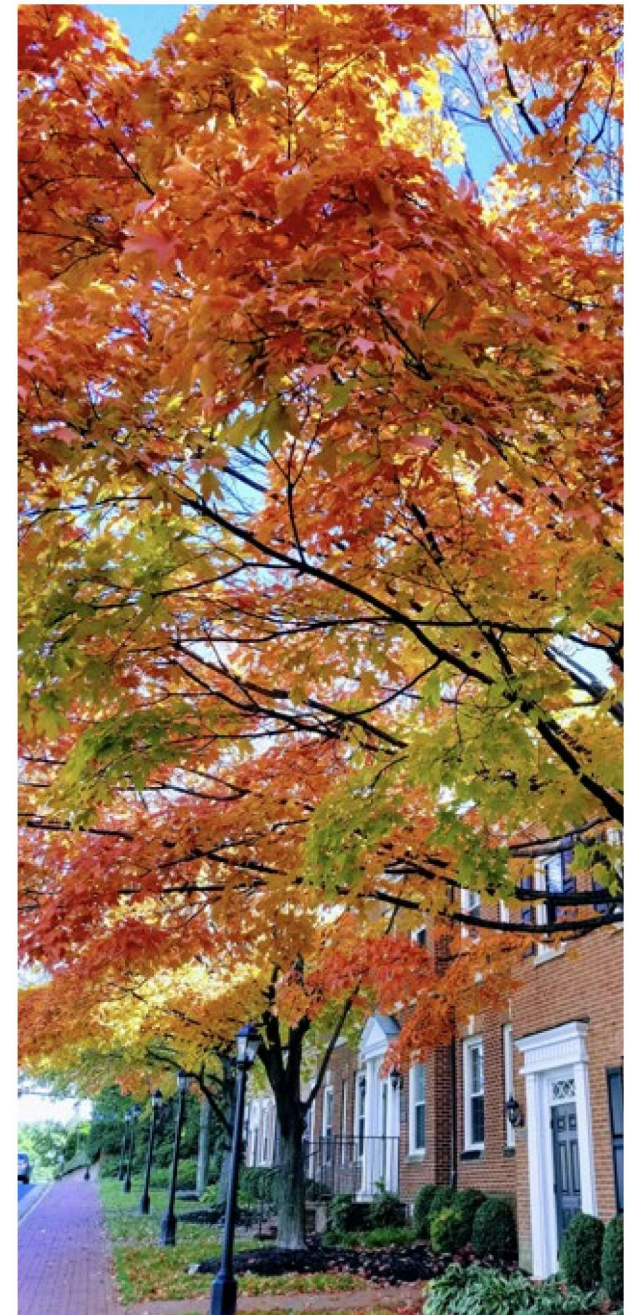
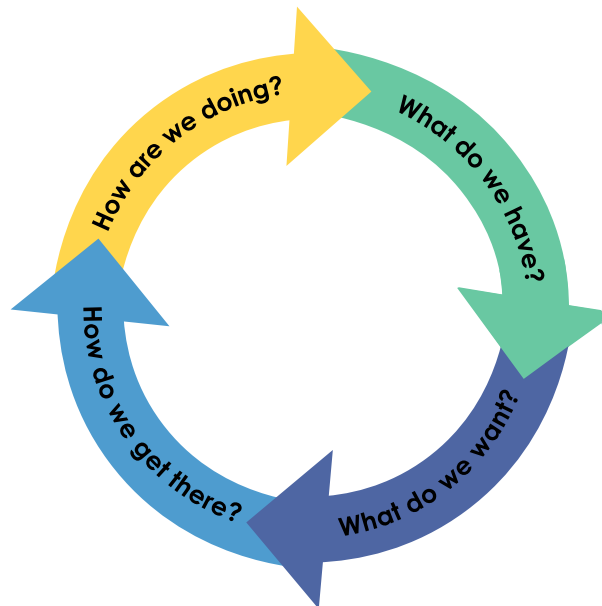
For quick reference, a summary table of the implementation plan is provided in “Appendix F: Implementation Table”.

The strategies and actions in this section provide the “**How do we get there?**” for reaching those objectives. For each objective, we present a series of strategies, actions, and timelines that outline the concrete steps required to achieve the desired outcomes. These strategies reflect both the immediate actions needed and the long-term commitments necessary to build a sustainable urban forest.

The color of the text box indicates which part of the adaptive management cycle each piece of information supports, based on the diagram below. Each of the six objectives is supported by several strategies, which will be outlined on the pages following the objective. The next two pages give an example and provide more detail on what each piece means, starting with the **objective**.

OBJECTIVES

Represent the key outcomes we want to achieve. These were shaped by community feedback, the Steering Committee’s insights, and guidance from the City of Fairfax project team.



▲ Winner of the Urban Forest Photo Contest Jennifer Frazier

IMPLEMENTATION STRATEGY

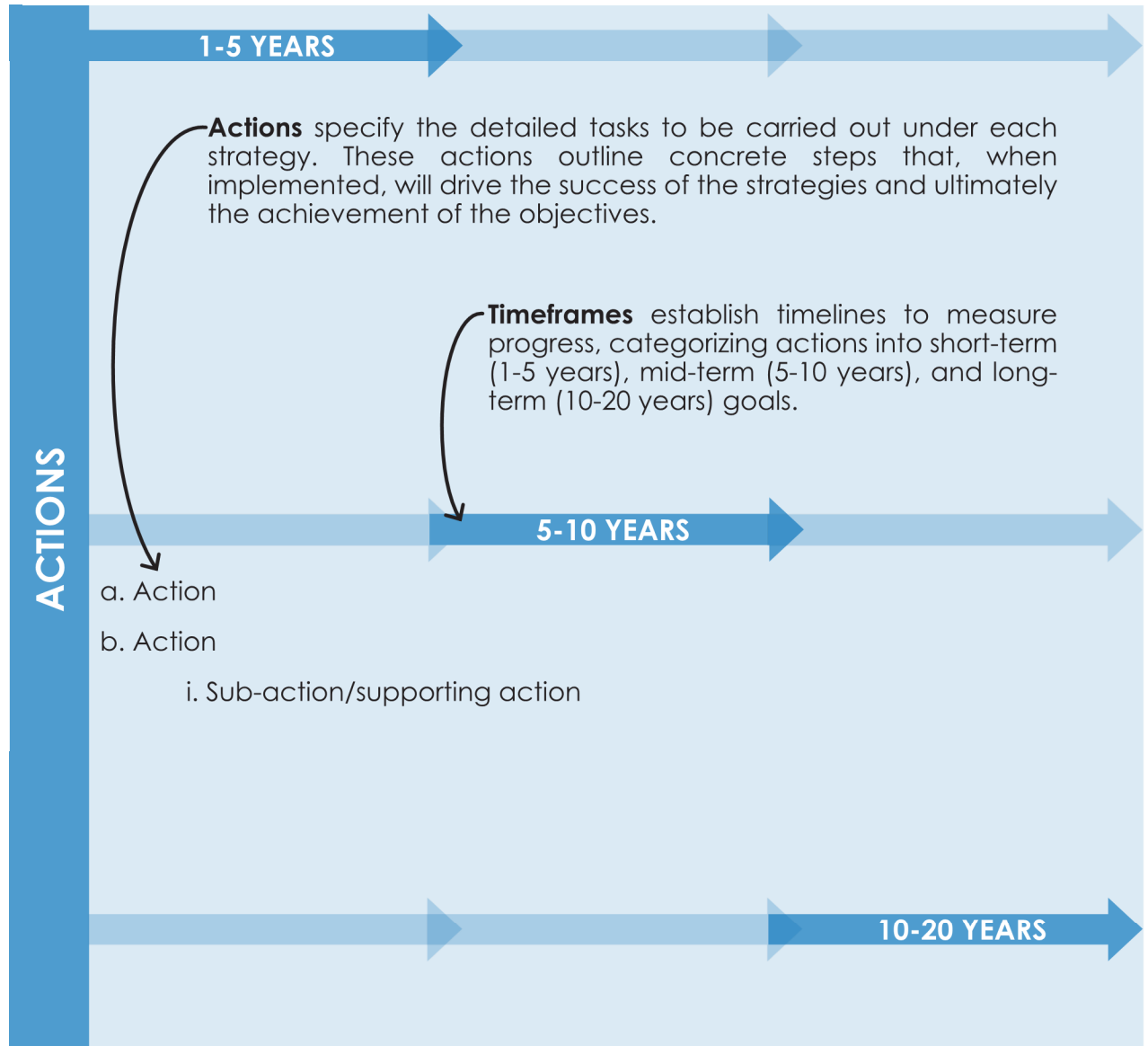
Define the how—the approaches that will be used to reach the objectives. Each strategy is tailored to meet the needs identified through community discussions and expert recommendations.

HIGH PRIORITY

Indicates that this strategy or action was voted as a high priority during the Public Meeting #3 voting activity

KEY FINDINGS

Provide the rationale behind each objective, rooted in the community engagement and data that informed the plan.



STRATEGY (CONT.)

Callout-Box

Additional information and context related to the strategy

EXISTING CAPACITY AND PARTNERS

Identify current resources, partners, and departments that will work together to implement the strategies and ensure their success.

RESOURCE DEMANDS

Detail additional needs not currently in place that will help to execute the strategies.

STRATEGY METRICS

Provide measurable outcomes for monitoring success and ensuring accountability throughout the implementation process.