



COMMUNITY SERVICES CHAPTER

Cultural Arts Content Area

Cultural Arts Guiding Principle. In 2035, Fairfax is a city with a thriving cultural arts program that supports a variety of special events, art spaces and performance venues.

Cultural Arts Goal 1. Integrate cultural features, including the visual and performing arts, into the built environment as a means of promoting tourism, economic vitality, civic engagement and civic pride.

Outcome CA1.1. Cultural facilities that provide opportunities for local, regional and national artists to perform for audiences of all sizes.

Action CA1.1.1. Build a 300-600 seat performing arts venue in the City.

Action CA1.1.2. Create one or more Arts and Entertainment Districts.

Action CA1.1.3. Identify underutilized or vacant private facilities that can function as temporary performance spaces.

Outcome CA1.2. Public art such as murals and sculptures displayed to identify, enhance and promote the cultural nature of the City.

Action CA1.2.1. Promote the cultural arts identity of the City through public art.

Action CA1.2.2. Implement the City of Fairfax Public Art Policy and consider additional policies and practices that promote cultural vitality throughout the City.

Action CA1.2.3. Create a cultural arts bike and pedestrian trail (e.g., Indianapolis Cultural Trail)

Cultural Arts Goal 2. Encourage a broad representation of arts from people of all ages, ethnicities and abilities.

Outcome CA2.1. Collaboration and partnership with local schools, colleges and universities to provide performance, rehearsal and education opportunities for artists.

Action CA2.1.1. Discuss with the “creative class” how the City can assist them as they work to enhance the vibrancy of Fairfax’s culture and future business growth.

Action CA2.1.2. Explore public/private partnerships to develop performance and rehearsal spaces.

Outcome CA2.2. Cultural programming in City facilities to increase and enhance arts education and appreciation.

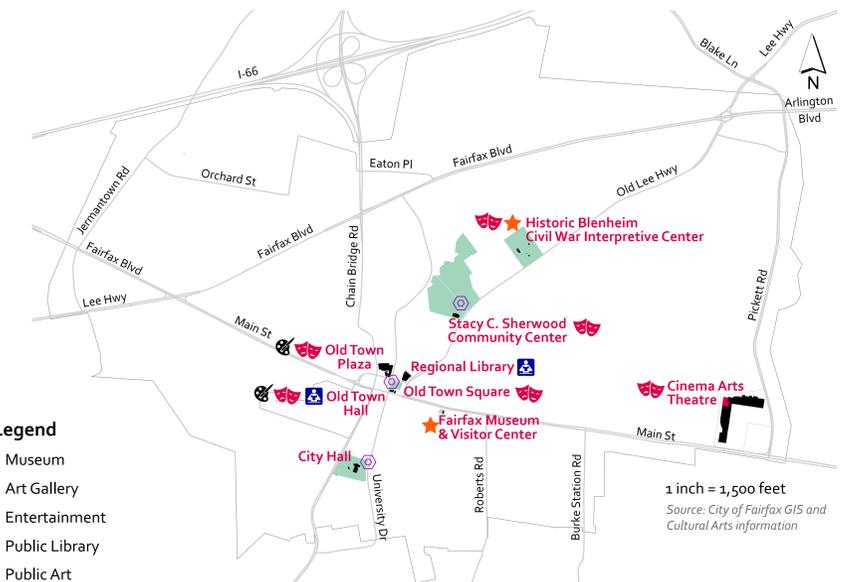
Action CA2.2.1. Optimize use of existing and future public facilities for cultural arts programs.

Action CA2.2.2. Increase awareness of current and future programs and facilities.

Outcome CA2.3. Expanded and enhanced partnerships with city businesses and other organizations such as City School Board, Northern Virginia Community College, George Mason University, Virginia Commission for the Arts and other local arts agencies.

Action CA2.3.1. Expand partnerships with institutional and business communities for funding and facilities usage.

FIGURE 126: Cultural Facilities and Public Art



Metrics:

- Number of districts created.
- Number of arts venues, both temporary and permanent.
- Number of public art installations.