



COMMUNITY SERVICES CHAPTER

Parks and Recreation Content Area

Parks and Recreation Guiding Principle. In 2035, Fairfax is a city with inviting, well-maintained parks, trails, open spaces and multi-generational community centers.g learning.

Parks and Recreation Goal 1. Acquire, preserve, develop and redevelop high-quality, accessible parks, facilities, recreation and open space throughout the City for public health, enjoyment and environmental purposes.

Outcome PR1.1. A well-connected system of parks and trails that provides citizens with healthy choices to recreate and travel.

Action PR1.1.1. Identify and address gaps in the connections between the City's parks, open space and trails.

Action PR1.1.2. Identify opportunities for future open space and trails in neighborhoods that are deficient in public recreation and open space opportunities.

Action PR1.1.3. Enhance public access to parks and recreational facilities by making any necessary infrastructure improvements.

Outcome PR1.2. A greater awareness of the city's natural resources and commitment to protect and enhance them.

Action PR1.2.1. Implement measures to preserve privately-owned land adjacent to parks and trails in perpetuity, e.g., conservation easements, deed restrictions, etc.

Action PR1.2.2. Adopt tree preservation guidelines for parks and trails.

Parks and Recreation Goal 2. Provide programs and services to meet the ever changing and diverse needs of the community.

Outcome PR2.1. Robust programming of the city's parks and public facilities that provide opportunities for individuals of all ages and abilities to participate.

Action PR2.1.1. Determine how the city's long-term needs for a community center and senior center can be best met.

Action PR2.1.2. Update parks and recreation facilities to ensure they are accessible to individuals of all abilities.

Action PR2.1.3. Expand and enhance the facility, program and service offerings through innovative funding, management best practices and cost recovery efforts.

Action PR2.1.4. Enhance Old Town Square as a destination and community gathering place by providing a venue for arts, recreation and green space.

Outcome PR2.2. Expanded and enhanced partnerships with City businesses and other organizations such as City of Fairfax School Board, Fairfax County Park Authority, Northern Virginia Regional Park Authority, Fairfax County School Board, George Mason University, Fairfax County Neighborhood and Community Services and others to complement the services provided by the City.

Action PR2.2.1. Identify opportunities to expand partnerships with institutional and business communities.

Action PR2.2.2 Establish relationship and partnerships with various underrepresented, underserved or diverse demographic groups in the City to assist with developing programs and services to meet the needs of these communities.

Outcome PR2.3. Rehabilitation or construction of public facilities to meet the programmatic and recreational needs of the community.

Action PR2.3.1. Enhance safety, accessibility, quality of service and cost effectiveness through comprehensive operations and maintenance programs and services.

Action PR2.3.2. Inventory the condition of existing public facilities and identify any necessary updates and repairs.

Parks and Recreation Goal 3. Increase awareness, participation and support of programs, special events, facilities and services using innovative promotional and marketing initiatives.

Outcome PR3.1. A well informed community that utilizes the City's quality programs and attends events.

Action PR3.1.1. Conduct public opinion surveys of parks and recreation customers to identify desired changes in facilities and programming.

Action PR3.1.2. Utilize a variety of communications' platforms to publicize facilities, programs and events to the community.

Outcome PR3.2. City events are a regional draw, resulting in increased economic vitality for local businesses.

Action PR3.2.1. Increase awareness, participation and support of programs, facilities and services using innovative promotional and marketing initiatives.

Metrics:

- To be reflected in the City of Fairfax Parks Strategic Master Plan.

FIGURE 123: Open Space and Parks by Type

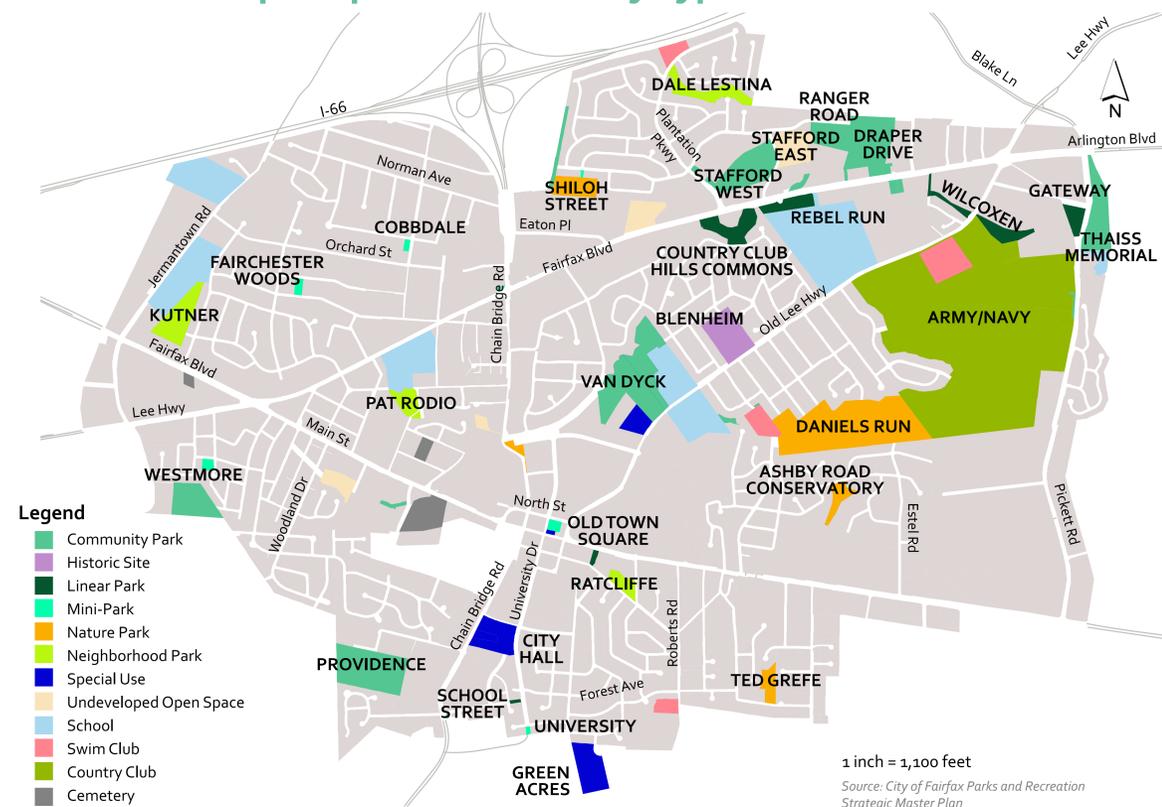


FIGURE 125: Planned City Trails

