



The 2nd Annual Beer in the Burbs

Saturday - June 6, 2020
12pm - 6pm



Brewery Vendor Information

Vendor Serving Hours: 12pm – 6pm

Vendor Setup time: 9:30am - 11:30pm

We require you to be set up and ready to pour by 12pm.

Location: Old Town Square, 10415 North Street, Fairfax, VA 22030

Registration is free!

Basic Information:

This is the City of Fairfax's 2nd Annual Beer in the Burbs. We're showcasing more than 25 breweries for this family-friendly event in the perfect Old Town Square setting, with plenty of food trucks, live music and more. Every year this festival will have a different theme – this year we're having a Beach Bash!

Insurance Requirements:

All breweries are required to provide proof of \$1,000,000 liability insurance along with naming the City of Fairfax as additional insured.

Sampling:

Beer can be purchased as packages or as tickets. The City of Fairfax will sell packages with tickets that customers will use to purchase beer from vendors, and also an all you can drink package. They can purchase in 2 ways, as a tasting or full beer. The City of Fairfax will provide signage with ticket pricing.

Weather Policy:

This is a rain or shine event. There is no make-up date.

Cancellation Policy:

Vendors should provide a notice of cancellation by Friday, May 29, 2020. Vendors who are a no-show to the event may not be eligible to participate in future events.

You Supply:

- High Resolution image of Brewery Logo
- Table coverings and tent
- Representative to pour/talk about beers
- Electricity is not provided. Please bring a silent generator, if needed
- A link on your business website to the official Beer in the Burbs Festival website.
- Cold Plates or form of serving.
- Distributor/Brewery must deliver and pickup kegs on day of event.

We Supply:

- Business write-up with photos and website link featured in the online Beverage Guide.
- A 2020 Beer in the Burbs logo to be used as a link on your business website.
- 2x - 6-foot table and 3 chairs.
- Ice – you will need to provide your own container.
- City of Fairfax will hold the alcohol license.
- Media exposure – Facebook, website, flyers, signage, local advertising, and City of Fairfax App.
- Event signage specific to your brewery, and beers.

**The City of Fairfax will hold the ABC Licenses for the event as well as purchase the beer from the distributor to comply with VA ABC Laws.*

Please return to: City of Fairfax Parks & Recreation
Attn: Special Events
10455 Armstrong Street
Fairfax, VA 22030
Fax#: 703.246.6321
Or Email: Mitzi.taylor@fairfaxva.gov

QUESTIONS: Contact Mitzi Taylor at
703.385.7949 or via e-mail:
Mitzi.taylor@fairfaxva.gov

Application Deadline:
April 3, 2020