



February 8, 2017 Comprehensive Plan Briefing
Economic Development Authority
Draft Goals and Outcomes

2035 Comprehensive Plan Structure

Vision: The inspirational statement of Fairfax in 2035.

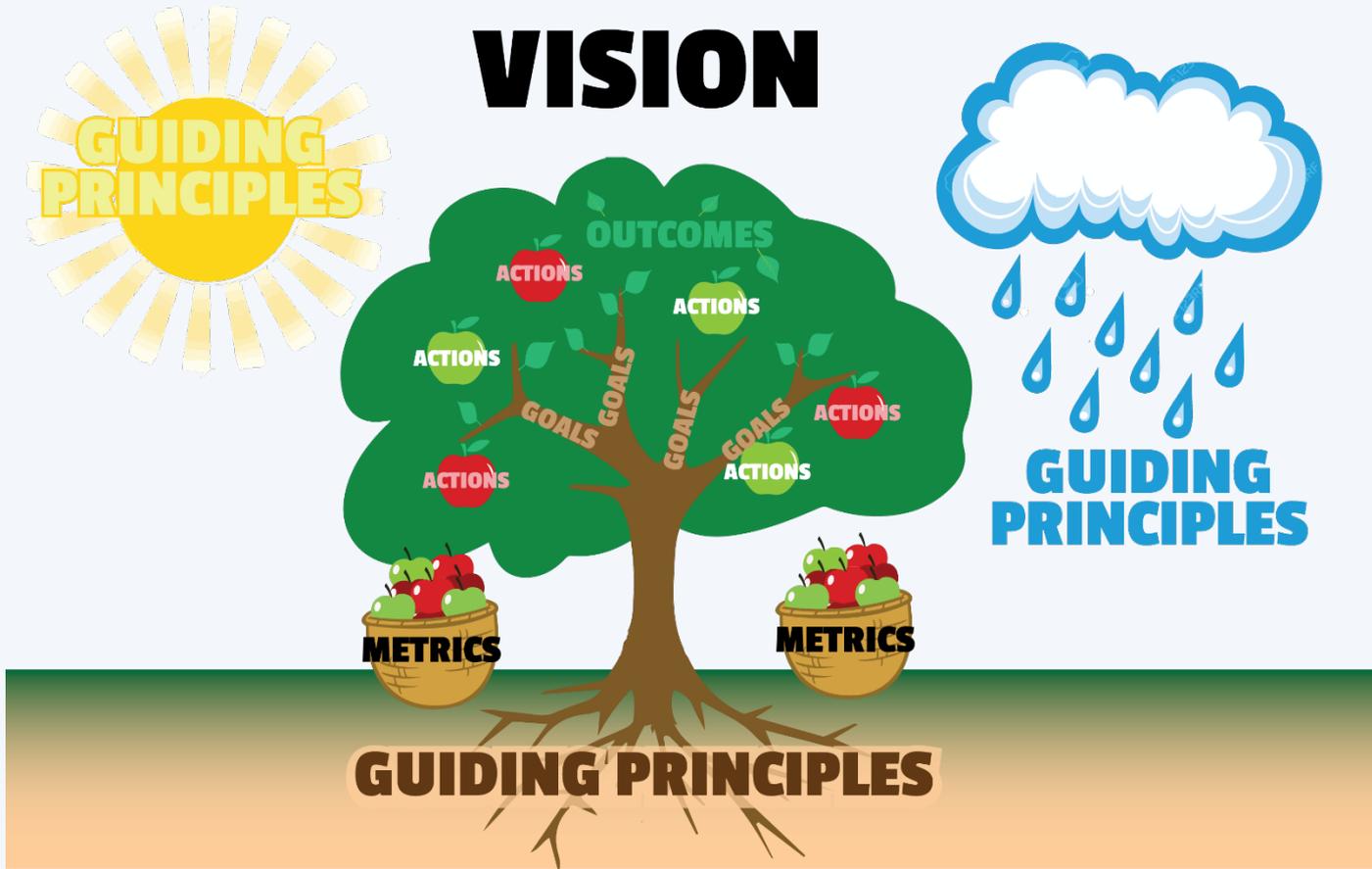
Guiding Principles: Content-specific inspirational statements.

Goals: General statements of the ideals toward which the city strives.

Outcomes: What success looks like for each goal.

Actions: Specific steps necessary to realize each outcome/goal.

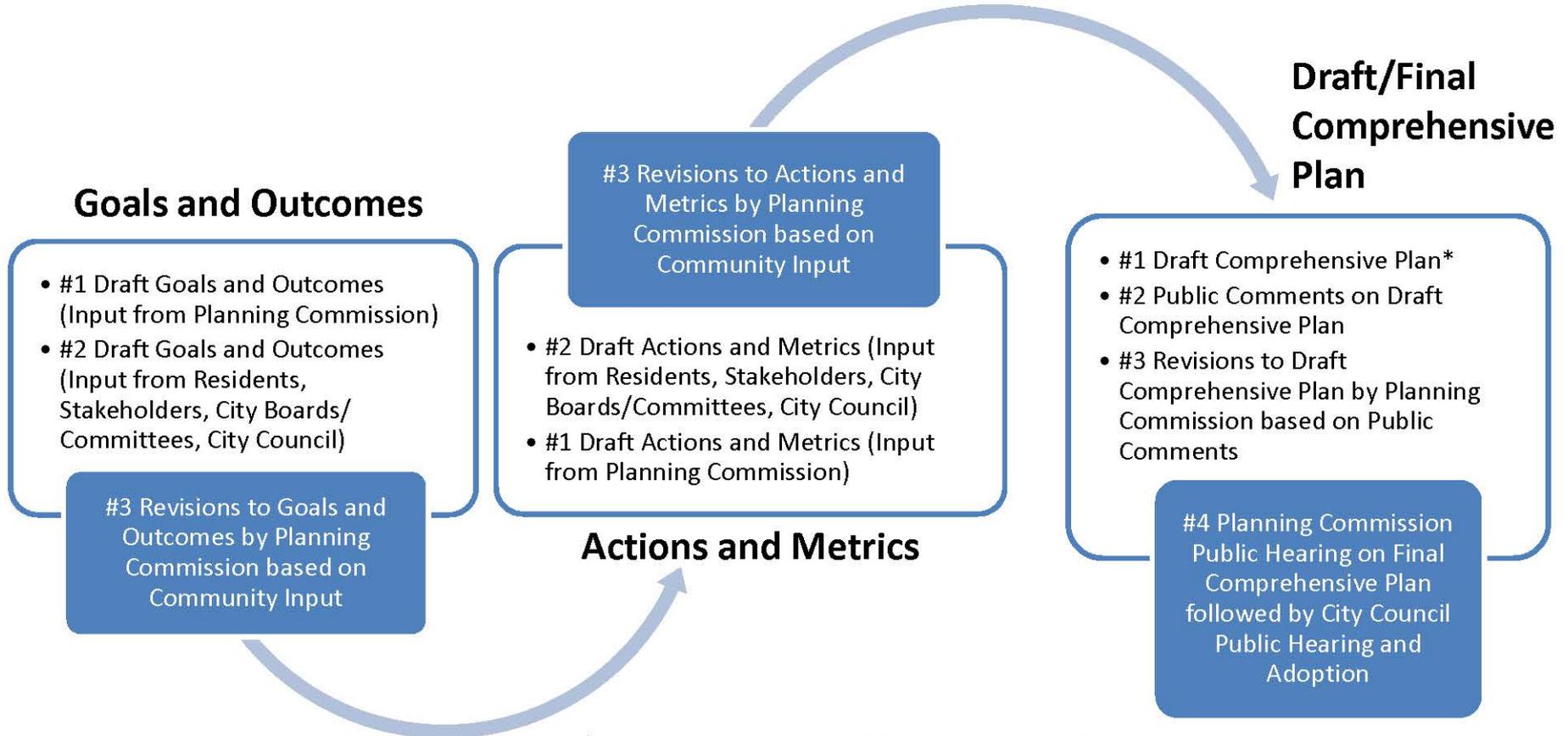
Metrics: Methods to measure progress toward achieving each goal.



2035 Comprehensive Plan Structure₃

December 2016 thru 2017

Iterative Process to Draft Goals, Outcomes, Actions and Metrics



*Compilation of revised Vision, Guiding Principles, Goals, Outcomes, Actions and Metrics

Supporting Information and Data

- Draft Fact Book;
- Discussions with City Council, Planning Commission, Boards and Committees;
- Community input received on community survey and draft vision statement;
- Recommendations from Comprehensive Plan, Vision Fairfax Mason Charrette, Fairfax 2020 Commission Report & other City plans;
- National and state best practices.

Comprehensive Plan vs. Strategic Plan

How is strategic planning different from long-range comprehensive community planning?

Strategic planning offers a process for moving from the general long-range (10-to-20-year) goals and objectives of a comprehensive plan to more specific short-term initiatives and actions. Strategic planning focuses on a few priority issues and deals with the community's social and economic issues, as well as its physical development (something typically emphasized in comprehensive plans). Also, strategic planning includes an action plan with clearly defined timetables and responsibilities, while the comprehensive plan tends to provide general guidance for decision making.

Table of Contents

1. Introduction
 2. Land Use Strategies
 3. Transportation, Mobility and Connectivity
 4. Environmental Sustainability
 5. Economic Vitality
 6. Community Services
 7. Implementation
- Appendix A – Fact Book
- Appendix B – Community Outreach/Input

Guiding Principle

Chapter 6: Community Services Parks and Recreation

Guiding Principle. In 2035, Fairfax is a city with inviting, well-maintained and programmed parks, trails, open spaces and multi-generational community centers.

Draft Goals & Outcomes

Goal 1. Provide high-quality, accessible parks, recreation and open space throughout the City for public health, enjoyment and environmental purposes.

Outcome 1.1. A well-connected system of parks and trails that provides citizens with healthy choices to recreate and travel.

Outcome 1.2. A greater awareness of the City's natural resources and commitment to protect and enhance them.

Draft Goals & Outcomes

Goal 2. Provide programs and services to meet the ever changing and diverse needs of the community.

Outcome 2.1. Robust programming of the City's parks and public facilities that provide opportunities for individuals of all ages and abilities to participate.

Outcome 2.2. Expanded and enhanced partnerships with city businesses and other organizations such as City of Fairfax School Board, Fairfax County Park Authority, Northern Virginia Regional Park Authority, Fairfax County School Board, George Mason University, Fairfax County Neighborhood and Community Services and others to complement the services provided by the City.

Outcome 2.3. Rehabilitation or construction of public facilities to meet the programmatic and recreational needs of the community.

Draft Goals & Outcomes

Goal 3. Increase awareness, participation and support of programs, special events, facilities and services using innovative promotional and marketing initiatives.

Outcome 3.1. A well informed community that utilizes the City's quality programs and attends events.

Outcome 3.2. City events are a regional draw, resulting in increased economic vitality for local businesses.

Next Steps

- Staff continues developing draft goals and outcomes & discusses with Planning Commission:
- Soliciting input from residents, stakeholders, staff, City boards/committees and City Council.
- March, 2017: Planning Commission reviews comments on draft goals and outcomes.

Comments / Questions

Livable Fairfax - 2035 Comprehensive Plan

Community Services Chapter

CONTENT AREAS:
Parks and Recreation; Cultural Arts; Education; Government and Public Safety; Infrastructure and Utilities

Parks and Recreation

Guiding Principle. In 2035, Fairfax is a city with inviting, well-maintained and programmed parks, trails, open spaces and multi-generational community centers.

Parks and Recreation Goal 1. Provide high-quality, accessible parks, recreation and open space throughout the City for public health, enjoyment and environmental purposes.

Outcome PR1.1 A well-connected system of parks and trails that provides citizens with healthy choices to recreate and travel.

Outcome PR1.2 A greater awareness of the City's natural resources and commitment to protect and enhance them.

Do you generally agree with this goal and the related outcomes?

Yes

No

If not, please explain.

Your answer

www.tinyurl.com/Fairfax2035Goals

***Submit comments through survey
by March 3, 2017***

Comments / Questions

We're always available to talk:

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Written comments on goals & outcomes

send comments by March 3, 2017 to:

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