

# Livable Fairfax

*Giving voice to the community's vision for the future*



*2035 Comprehensive Plan*

Planning Commission Work Session

March 27, 2017

# 2035 Comprehensive Plan Process Overview

- Following process initiated in 2011
- Planning Commission and CD&P staff leading the effort
  - *With input from City Council, City Boards & Commissions, residents, business owners, other stakeholders (Mason, Fairfax County, etc.) and City staff*
- Standing Planning Commission work session item throughout process
- Place-based plan which provides context to topic/content areas
- Use of maps and other imagery to tell the Fairfax story
- Written in an easy-to-understand style
- Linkages between various content areas



# 2035 Comprehensive Plan Process to Date

## Initial Community Input (Spring 2016)

Pre-Planning: Develop and distribute community survey

*Survey results used to formulate vision, goals and outcomes*

## Plan Development (Summer 2016 -Fall 2017)

Step 1: Prepare vision and guiding principles (summer-fall 2016)

- *Vision is the inspirational statement of Fairfax City in 2035; captures the City's values*
- *Guiding principles are content-specific inspirational statements*

Step 2: Collect and analyze data (fall 2016-ongoing)

- *Data collection tells our story ... who we are, where we live, where we work, how we live, etc.*
- *Provides a snapshot in time*
  - Historic and current data tell a story of where we've been and where we are today, but there are many paths we can take forward
  - Data helps us develop the road map for how we get to where we want to be 20 years from now



# 2035 Comprehensive Plan Process Under Way

## Plan Development (Summer 2016 -Fall 2017)

### Step 3: Identify goals and outcomes (winter-spring 2017)

- *Goals are general statements of the ideals toward which the City strives; reflect community values; visionary*
- *Outcomes define what success looks like for each goal*
- *Draft goals and outcomes based on:*
  - Data analyzed in draft fact book
  - Prior discussions by City Council, Planning Commission, City Boards and Committees
  - Community input received on community survey and draft vision
  - Recommendations from existing Comprehensive Plan, Vision Fairfax Mason Charrette, 2020 Commission Report
  - National and state best practices
- *Feedback on draft goals and outcomes provided by:*
  - City Boards and Committees @ their January and February regular meetings
  - Community input via online survey (# of responses), email and @ 2/27/17 Planning Commission meeting
- *Planning Commission to review, discuss and make possible revisions @ upcoming work sessions (starting 3/13)*
- *Discuss “revised” goals and outcomes with City Council @ upcoming joint work session (date tbd)*



# 2035 Comprehensive Plan Process Next Steps

## Plan Development (Summer 2016 -Fall 2017)

### Step 4: Prepare actions and metrics (summer/fall 2017)

- *Actions define the specific steps necessary to realize each outcome, and ultimately, each goal*
  - Provide specific direction or approaches that should be taken to achieve the outcomes, identifying the responsible party or parties, time frame within which the action should be occur and other details considered necessary to prepare for implementation to occur
- *Metrics provide a method to measure progress towards achieving that goal*

### What will be considered in drafting Actions and Metrics for each content area?

#### Land Use and Demographics

- Future land use map and land use categories (*required*)

#### Neighborhoods

- Descriptions/character
- Stabilizing force in City
- Infill housing, connectivity

#### Commercial Centers and Redevelopment Areas

- Centers/nodes and corridors
- Urban Development Areas (*optional*) HB2 eligibility

#### Housing

- Existing housing stock
- Designate areas for construction, rehab and maintenance of affordable housing (*required*)
- Senior and student housing

#### Community Design & Historic Preservation

- Placemaking opportunities
- Historic and cultural resources



# What will be considered in drafting Actions and Metrics?

## Transportation, Mobility & Connectivity

- Multimodal transportation plan that designates a system of transportation infrastructure needs
- Required elements:
  - Consider roadways, pedestrian & bicycle accommodations and public transportation facilities
  - Show hierarchy of roads (arterials, collectors, and local)
  - Map of improvements with cost estimates
  - VDOT review prior to final consideration and adoption

## Natural Environment

- Location and features of natural elements

## Sustainability Initiatives

- Meeting needs of present without compromising ability of future generations to meet their needs
- Identify specific practices/programs to reduce overall impact of built environment on natural environment
- Sustainability as a concept considered throughout Plan

## Economic Vitality

- Strategies for attraction, retention and promotion for both bricks and mortar investments and policies that provide assistance or opportunities to local businesses
- Linkage between neighborhood centers and access to goods and services as measurement of quality of life

## Education

- Public facilities and services; future needs
- FCPS and George Mason University

## Parks, Recreation and Cultural Arts

- Incorporate 2014 Strategic Master Plan
- Trails may be updated as part of multimodal plan

## Government and Public Safety

- Government, Police and Fire facilities and services; future needs

## Infrastructure and Utilities

- Public facilities and services; future needs



# 2035 Comprehensive Plan Process Next Steps

## Draft Plan (Winter 2018)

Final Steps: Assemble Vision, Guiding Principles, Goals, Outcomes, Action, Metrics and Implementation Strategy into Draft Plan (winter 2018)

- *Solicit comments from community on draft plan and revise accordingly*
- *Hold public hearings on final plan (Planning Commission and City Council)*

	Spring 2016	Summer 2016	Fall 2016	Winter 2017	Spring 2017	Summer 2017	Fall 2017	Winter 2018	Spring 2018
Initial Input (Community Survey)									
Plan Development									
Draft Plan									
Final Plan									



# Public Engagement Strategy

Traditional Outreach + Technology + Creativity =  
Universal Awareness and Maximum Participation

Public meetings, open houses, focus groups

Email, city alert

Text messages

Facebook, Twitter, Instagram

Staff hours in the community

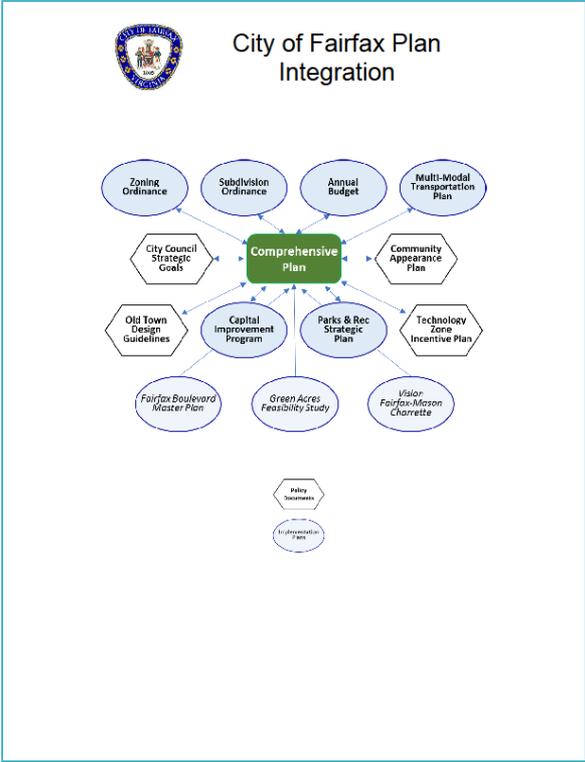
*(i.e., @ library, coffee shop)*

Go where people gather...

*Rock the Block, Fall Festival, Chocolate Lovers Festival, etc.*



# Comp Plan Graphic - DRAFTS



# Tweaks to Process Input

- **Planning Commission Host Joint Off-Site Work Sessions with Boards & Commissions**
  - To develop initial list of actions and metrics
  - Staff prepares SWOT background info to kick-start discussion
  - All Boards and Commissions invited to participate
  - Opportunity for public comments
  - 5-6 work sessions organized by content areas (i.e., housing & neighborhoods)
    - *May through July*
    - *Location TBD (Blenheim, Sherwood, Old Town Hall, etc.)*



# Summer Outreach

- **Scavenger Hunt(s) to Generate Excitement and Community Awareness**
  - Activity centers & surrounding neighborhoods (Saturday; weekday evening)
  - Highlight local businesses, historic buildings, parks, etc. ... topics being addressed in 2035 Comprehensive Plan
  - Coordinate with Parks and Rec, Economic Development, Police, others
  - Encourage participants to take pictures and post on social media
  - Prizes for top finishers (local business gift certificates)
  - Advertise in Cityscene, social media, email lists



*[www.fairfaxva.gov/LivableFairfax](http://www.fairfaxva.gov/LivableFairfax)*

